



ERIC GARCETTI
MAYOR

July 29, 2016

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Rebecca Beatty to the South Valley Area Planning Commission for the term ending June 30, 2021. Ms. Beatty's current term expired on June 30, 2016.

I certify that in my opinion Ms. Beatty is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

Attachment I
Ms. Rebecca Beatty

Residence: 14048 Roblar Road
Sherman Oaks, CA 91423
Council District 4
South Valley APC
Home: (818) 981-7397
Cell: (818) 645-3546
Email: rbeatty@ucla.edu

COMMISSION APPOINTMENT FORM

Name: Rebecca Beatty
Commission: South Valley Area Planning Commission
End of Term: 6/30/2021

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council District and Area Planning Committee:** 4 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** South Valley Area Planning Commission
6. **Highest level of education completed:** M.P.A., California State University, Dominguez Hills
7. **Occupation/profession:** Educational Administrator (Retired)
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Appt. Date	Term End
Cochran, Steve	South Valley	4	Latino	M	15-Jun-06	30-Jun-18
Dierking, Mark	South Valley	4	Caucasian	M	16-May-14	30-Jun-17
Kim, Janny H.	South Valley	5	Asian Pacific Islander	F	02-Dec-13	30-Jun-20
Mather, Lydia	South Valley	6	Caucasian	F	14-Aug-09	30-Jun-19

REBECCA BEATTY

EXPERIENCE

University of California Los Angeles, Los Angeles, CA 1979 – 2008
Director, Business Affairs, Corporate Finance (1996 – 2008), Information Practices Coordinator (1998 – 2008), Various (1979 – 1995)

Campus liaison to the University of CA Office of the President in the establishment, update, and monitoring of all financial policies, including travel and entertainment policies. Managed an organization of 150+ full-time, part-time, student, contract-covered, and exempt employees, including recruitment, hiring, training, and discipline. Created the first managed CTD-designated travel program at an American university. Implemented web-based travel management expense reporting system which later became the model for other UC campuses. As Information Practices Coordinator, was responsible for providing information requested by the public under the California Information Practices (e.g., Open Records) Act.

- Required excellent communication skills to effectively manage people, negotiate with suppliers and collective bargaining organizations, and to “sell” important financial policies to sometimes reluctant faculty and staff
- Required ability to effectively interact with various state, local, and federal agencies as well as faculty, staff, and administration to ensure compliance with university policies, public records laws, and IRS and other federal regulations.
- Required ability to develop and manage interfunctional teams to accomplish campuswide (and Systemwide) goals and objectives, including development of a web-based travel reimbursement system and uniform payment systems
- Required strong problem-solving skills and the ability work through complex questions and issues.

J. Paul Getty Museum, Los Angeles, CA 1983 – 2012
Freelance Copy Editor

Copy edited fine arts books produced by the museum to accommodate temporary exhibits as well as art works in the museum's permanent collection.

- Required detailed knowledge of copy editing principles and tools
- Required skill in working with authors, artists, and curators of various temperaments

CERTIFICATES, LICENSES, AWARDS

Certified Corporate Travel Executive, Cornell University School of Hotel Administration 1997 – present

Member of the Year, Los Angeles Business Travel Association 1998

EDUCATION

California State University, Dominguez Hills, Dominguez Hills, CA
Master of Public Administration 2007

University of California, Los Angeles
Bachelors Degree, Slavic Languages and Literature 1980

LEADERSHIP ACTIVITIES

Board Member and Member, League of Women Voters Los Angeles (LWVLA), Los Angeles, CA

2010 – present

Served as Co-chair, LWVLA Redistricting Progress project, to monitor the 2011 redistricting of California's legislative districts by an independent citizens' commission and to assist in the dissemination of information about the process to Los Angeles residents.

Served as LWVLA chair, Initiative and Referendum Study Update, the results of which were reported to the California League of Women Voters for compilation into a Statewide League study update.

Regional Field Organizer for the San Fernando Valley, Organizing for America (OFA)

2010 – 2012

Managed and mentored 5 separate neighborhood teams for the 2010 midterm election, the 2012 presidential and Congressional elections. Served advocacy role for passage of the Affordable Care Act.

Board Member, Los Angeles Business Travel Association, Los Angeles, CA

1995 – 2005

Served in various positions on the Board. Named Member of the Year in 1998.

Board Member, National Business Travel Association, administered through Indiana University

1997 – 2006

Assisted in the development of curricula for annual national conferences. Presented papers at national conferences, sharing best practices, serving on discussion panels, etc.